

Regulating Digital Platforms

Duration

6 weeks (5 June 2024 – 10 July 2023)

Organisers

Pier Luigi Parcu, course director

Marco Botta, scientific organiser

Anna Ferrari, course coordinator

Course Schedule

Week & Date	Time	Topic	Lecturer
Week 1 5 June 2024	13:00 – 13:30 CEST	Welcome class	Pier Luigi Parcu, Anna Ferrari
	13:30 – 15:00 CEST	Roundtable: Emergence of sector regulation of digital platforms around the world	Moderator: Antonio Capobianco, OECD Speakers: <ul style="list-style-type: none"> Giovanna Massarotto, University of Pennsylvania Carey Law School, USA Sandra Marco Colino, Chinese University of Hong Kong Choi Yo Sop, Hankuk University of Foreign Studies (Seoul, South Korea) Vicente Bagnoli, Mackenzie University (Sao Paulo, Brazil)
Week 2 12 June 2024	13:00 – 14:30 CEST	Search Engine Markets	Christian Bergqvist University of Copenhagen
	15:00 – 16:30 CEST	Group discussion	

Week 3 17-18 June 2024	Monday 17 June 2024	2024 Florence Digitalisation Summer Conference on 'The disruptive market effect of generative AI'	See the conference webpage
	Tuesday 18 June 2024	2024 Florence Digitalisation Summer Conference on 'The disruptive market effect of generative AI'	
Week 4 26 June 2024	13:00 – 14:30 CEST	Social Networks	Anne Witt EDHEC Business School, Augmented Law Institute
	15:00 – 16:30 CEST	Group discussion	
Week 5 3 July 2023	13:00 – 14:30 CEST	E-commerce	Sabine Zigelski Bundeskartellamt – German Competition Authority
	15:00 – 16:30 CEST	Group discussion	
Week 6 10 July 2023	13:00 – 14:30 CEST	Apps and Video Games	Giuseppe Colangelo University of Basilicata and LUISS
	15:00 – 16:30 CEST	Group discussion	

Week structure

- **FRIDAY BEFORE class:** Background materials for the following week are uploaded to the e-learning platform.
- **MONDAY – TUESDAY:** Individual learning activities.
- **WEDNESDAY:** The live class takes place from 13:00 to 14:30 (CEST) via Zoom. After the live class, a hands-on session from 15:00 to 16:30 is dedicated to a group discussion, facilitated by the lecturer. As an exception, the class on week 3 will be replaced by free access to the Florence Digitalisation Summer Conference on 'The disruptive market effect of generative AI' on Monday and Tuesday (instead of Wednesday), either online or in person at the EUI campus in Florence.
- **THURSDAY-FRIDAY:** The self-evaluation assessment questionnaire is made available on the platform; the forum for collective discussion is open and additional reading material is uploaded.

Virtual Classrooms

- The live class takes place every week, from 13:00 to 14:30 CEST.
- The instructor makes a presentation (i.e., max. 90 minutes) based on a PowerPoint (recommended length: 30/45 slides), possibly allowing for 5' break in between (if it fits the structure of the lecture) and for questions and clarifications all along the lecture.

- During the virtual class, participants will be asked to engage thanks to interactive ZOOM polls.
- In between the class and group discussion, a break of 30' takes place. The length of the break can be reduced according to the preference of the lecturer and the participants.
- The 90' group discussion puts into practice the key messages delivered during the lecture through an open debate among participants, facilitated by the lecturer through structured discussion points.
- The recording of the virtual sessions will be made available on the platform as soon as possible during the week.

Group discussion

- A group discussion follows every virtual class. It lasts max 90 minutes.
- Participants stay in the plenary, and they are led through a participative open discussion by the lecturer through discussion points, but the participants are free to shape it to their interests through questions and personal comments.
- The discussion could for example cover recent cases and news about regulation of digital platforms. Participants are invited to contribute with their own professional experience or research interests.
- The lecturer of the week supervises the discussion and contributes with additional insights from the lecture.

Forum of discussion

- The instructor should provide the text of a topic to be posted in the forum to start a collective discussion after the virtual class.
- During the week, participants can continue interacting by posting follow-up questions.

Weekly assignment

- The weekly assignment consists of a self-evaluation assessment (10 questions with 3 or 4 different options and some feedback for each answer - only one option should be correct), which participants can undertake after the virtual classroom.
- Completion of the weekly assignment and the different levels of engagement are necessary to receive the certificate of attendance, distinction, and excellence.
- The instructor of the week provides the list of multiple-choice questions, as well as the correct answers.

Certificates

At the end of the course, participants can earn two types of certificates depending on their level of engagement and performance throughout the course.

- **Certificate of attendance:** participants are expected to complete at least 80% of the weekly quizzes. To qualify for this certificate, a commitment of 4-6 hours of learning per week is required.
- **Certificate of distinction:** participants must complete every weekly quiz and actively engage in the weekly forum discussion by posting a message with a minimum length of 300 words, contributing meaningfully. To earn this certificate, a commitment of 6-8 hours of learning per week is expected, including attendance at 4 out of 6 classes.
- **Certificate of excellence:** to qualify for this certificate, participants must meet the requirements for the certificate of distinction, attend all virtual classes, and submit the group assignment by the end of the course. A commitment of 8-12 hours of learning per week, including attending all virtual classes, is necessary.

Office hours

Upon previous appointment request, the internal academic faculty of the Centre for a Digital Society will be available for 1 hour, once a week throughout the whole course.

Special week

On Week 3, 17-18 June 2024:

- The class **will be replaced by free access to the Florence Digitalisation Summer Conference on 'The disruptive market effect of generative AI' on Monday and Tuesday** (instead of Wednesday).
- Course participants are invited to attend either online or in person at the EUI campus in Florence.